

Our New Normal

Since our last newsletter the whole world has been turned upside down with businesses across the globe being impacted in a variety of different ways, some catastrophic whilst others are more fortunate.

It's important to recognise that some companies are seeing this as an opportunity to work differently. It's an interesting time for everyone and from a change perspective it is fascinating.

As a company that fundamentally delivers change face-to-face, either as consultants or trainers, we have had to look at both what we do and how we do it. This has resulted in a few different ways of working and thinking:

- Embracing technology like never before realising that it has its place. We have now delivered training and webinars using a variety of IT collaboration tools including MS Teams and Zoom
- Developing a hybrid delivery model. For now, the team are all working remotely with clients and in the future we will offer both remote and face-to-face, but socially distanced, services
- Building our Inspired Partners profile on [LinkedIn](#) posting regularly and building our following by sharing our thoughts on change and other topics
- Re-invigorating our YouTube channel and using that as a repository for all the change curve videos that Sally has been posting on LinkedIn plus the accompanying [graphics](#) designed by Vanessa

We have also been focusing on four areas where we feel we can really add value to our clients and other businesses as they transition to their 'new normal':



If you are facing business challenges or want to take advantage of opportunities to work differently or just want someone to talk to who is less close to the business, feel free to contact us for a conversation. And meanwhile keep positive, as Vincent van Gogh once said:

**“Normality is a paved road:
it's comfortable to walk on,
but no flowers grow”**

Sally P

