



**INSPIRED PARTNERS**  
helping turn ideas into reality

## Inspired Partners release organisations' potential by engaging people differently

Whatever your idea, we'll help you turn it into a tangible and sustainable performance improvement for your organisation.

We don't come in with a predetermined solution; we begin with a structured approach and adaptable methodology. Every project is unique because every client has different challenges and different people. So we'll work with you to develop an integrated programme that aligns with your existing goals and activities, and that delivers the potential benefits for your organisation.

Whether it's a one-day intervention or a multi-month project, you'll find working with Inspired Partners an enriching experience, both for your organisation and for you as an individual. We enjoy our work and want our clients to enjoy working with us.

*"We believe that change is a vital factor in keeping a business vibrant – it's a process that should never end. Our aim is to take the client's whole team forward with belief, commitment and enthusiasm to meet the goals and objectives of the business."* **Inspired Partners**

### Who We Are

The Inspired Partners team is a group of passionate business professionals who share the same values. We established Inspired Partners in 2004 because we wanted to make a difference. Since then, we have delivered successful projects both large and small for a broad range of companies.

As a company, we bring a wealth of experience derived from different disciplines – and we understand what it's like to work within an organisation as well as to provide consultation. We have technical and practical experience in most sectors, including retail, manufacturing, defence, engineering, utilities, automotive, public, education, publishing, service, aerospace, finance and recruitment.

### What We Do

Using well-proven tools and the Inspired Partners Approach, we'll carry out a diagnostic of your individual needs and develop a tailored and holistic solution. Our involvement can range from single events to organisation-wide programmes, impacting one team or many spread across multiple sites. Every intervention is designed to complement existing change activities and always includes measures to ensure improvements will be maintained over the long term.

*"Inspired Partners know how to run improvement programmes. This is coupled with effective change management and improvement tools, and adept facilitators and coaches."* **Improvement Programme Manager**

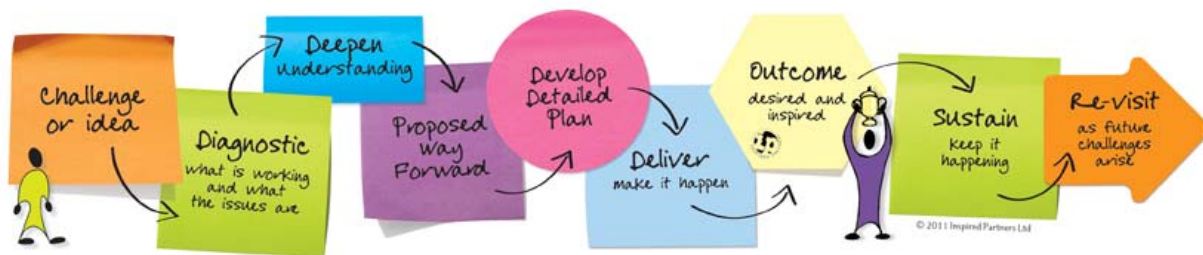


## How We Do It

How we do it is just as important as what we do for ensuring success. We are a partner in change rather than just a consultant – your challenges are our challenges. We'll work with you proactively and anticipate your needs to develop the best outcome for you and your business. We have the tenacity to get to the root of the problem and, right from the beginning, we consider what is required to ensure the necessary changes are sustainable in the longer-term.

Our methods are different - visual, innovative, thought-provoking and memorable. We'll provide the inspiration and the practical skills to stretch you and your people further than you think you can go. We'll challenge the boundaries and make you think creatively in a business context. We'll help you achieve exciting results that make everyone sit up and say "Wow – I didn't think we could do that".

But it's not just about developing the business solution. People are the real assets of any organisation and only people can make change happen. We always seek to personally develop every individual who works with us, helping them to reach their potential – and we try to make it an enjoyable experience for all, increasing engagement and enthusiasm for the change.



The Inspired Partners Approach

## Ideas to Reality

Research shows that many organisations do not achieve the desired benefits from business improvement programmes.

*"Less than 60% of re-organisations meet their stated objectives, which are usually bottom line improvements."* **CIPD Research 2006 (rev 2010)**

*"70% of all change initiatives fail due to things related to people not market forces."*

**Zoghi Analysts 2008**

*"Barely 10% of all strategies are actually implemented."* **Kaplan & Norton 2008**

*"Three-quarters of employees don't consider themselves 'actively engaged' which translates to 300 billion dollars lost productivity per year in the USA alone."* **Gallup 2006**

*"On large projects, companies can realise a return of up to 650% by using change management effectively."* **ChangeFirst 2010**

Inspired Partners has a 100% successful track record of helping organisations overcome the usual inertia and achieve real and ongoing performance improvement.

If you would like to know more about how we could help you turn your ideas into reality, please contact us at [info@inspired-partners.com](mailto:info@inspired-partners.com)